

SEASONAL ESSENTIALS

media pack 2024



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SEASONAL ESSENTIALS

This digital publication is designed to showcase your seasonal products and services to horse owners at the precise moment they become key to the performance and management of their horses.

Delivered at the start of each season, this is your opportunity to shout about new products/services and/or remind buyers why they should be choosing your business to solve their equestrian conundrums.

So, if you have a product or service that helps equestrians manage their horses, their facilities, their time and their effort, then let's tell them!

DEADLINE DATES

- Spring – 15 March 2024
- Summer – 14 June 2024
- Autumn/Winter – 14 October 2024
- Christmas Gift Guide– 7 November 2024

ARTWORK SPEC

Full page artwork should be supplied as:

- PDF, jpg or png
- 210mm x 297mm (2480 x 3508 pixels)
- 3mm bleed on all sides
- email to Amanda using email below or wetransfer.com if file exceeds email limit

— READERS —



8.5K subscribers



37% open rate



12.4% CTR

BOOK YOUR PAGE

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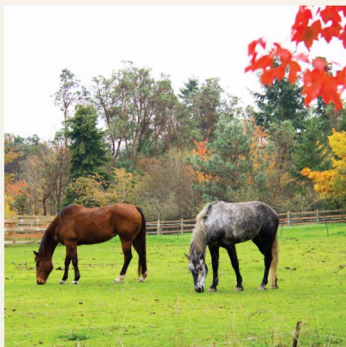
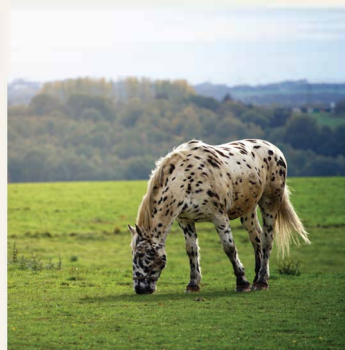
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WIDER COMMUNITY

This guide is not a one trick pony. We will be sharing it across our community platforms and it will be published publicly with keywords embedded so any equestrian searching on the internet will be able to find it, access it and see your business and solutions.



350K



14.9 K



2.7K



PRICE

Each business is allocated a full page by category to spread the word:

- £60 + VAT for Equestrian Index members
- £120 + VAT for non members
- 10% discount for multiple editions

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